

# Leading within a Group Programme

Transform the way you lead to drive  
the sustainable growth of your business



# About the programme

## Who should apply

The programme is for the CEO/MD/Site Lead of businesses located in Northern Ireland with a parent company based elsewhere.

### You must have:

- Ownership of the strategic direction of the Northern Ireland site.
- Ambition to grow and improve company performance.
- Ability to commit time and resources to the programme.

## Why join the Leading within a Group Programme?

The programme will provide you with a deep insight into the behaviours of company leadership within the complexities of a wider Group structure and a clear understanding of the impact of your own personal attributes as a leader.

## By the end of the programme you will have:

- Become a stronger, more effective leader demonstrating greater confidence and resilience.
- A business action plan that identifies growth opportunities for your Northern Ireland site.
- A deeper understanding of how to develop and take greater ownership of your company's strategy.
- Tools and techniques to ensure all aspects of your business are aligned with your growth plan.
- Strong connections with other business leaders operating within a Group structure to share best practice and provide support.



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## Programme elements

The programme runs for six months taking a blended approach to learning which we have successfully used before and which will inspire you to think and act differently.

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## Executive coaching

Experienced executive coaches work closely with you to help you embed the learnings into your company. You will develop and take ownership of a strategy that can power the sustainable growth of your business.

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## World-class executive education

The use of inspirational speakers/ practitioners and relevant international case studies provides access to global best practice in leadership and international growth. The sessions are specifically geared to help you improve your management and leadership competencies operating within a Group structure.

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## Peer networks

Working with other leaders facing similar issues will provide an opportunity to engage, learn, share experiences and identify potential business growth opportunities throughout the programme.

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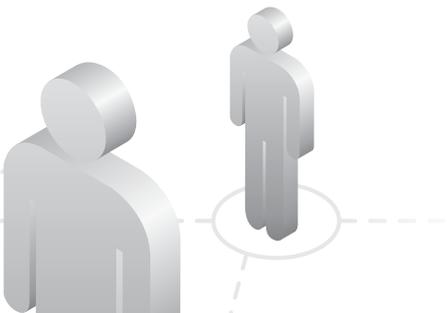
## What our customers say about the programme

**“The coaching is a huge asset to me and ultimately to the wider organisation”**

**“The peer networking is superb – one of the reasons why I came onto the programme”**

**“The programme has helped us to formalise the strategy and improve our communications”**

**“I would totally recommend the Leading within a Group programme, I have learnt so much about myself”**



For information on dates and the application process please contact:

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Please note that participation on this programme is subject to a competitive process and places are limited.

If you require this document in an alternative format (including Braille, audio disk, large print or in minority languages to meet the needs of those whose first language is not English) then please contact:

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