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| **INITIAL EQUALITY SCREENING FORM** |
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| DIVISION**:** | Food and Drink | **TEAM:** | Food and Drink Consumer Insights Team |
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| **Name of Policy/Decision/Practice to be Equality Screened** |
| Procurement of Online Consumer Survey Platform |
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| **Is it New or Revised?** | New |
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| **Who Does the Policy Effect, e.g Service Users/Staff:** | Service Users |
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| **Question 1** – Define the aim of the Programme or . What is it trying to achieve? (Intended aims/outcomes) |
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| The main objective of the proposed activity is:* To provide access to a primary research survey app that is robust, cost effective and useable across different levels of data competency for UK and Ireland for food and drink grocery categories including pet food.
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| **Question 2** – Does the Programme or have the potential to have an impact on the promotion of equality impact for any of the Section 75 groupings? (See Question 4 for list of equality groups.) | **No** |
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| If no go to Question 7 – Consultation | If yes please continue. |
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| **Consideration of Available Date/Research** |
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| **Question 3** – What  is there available – statistics or perception – to help you decide who the Programme or might affect the most? i.e. What evidence, qualitative or quantitative, have you gathered to inform your decision making process? |
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| **Assessment of Impact** |
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| **Question 4** – Explain if what you plan to do is likely to be perceived as having a high, medium or low impact upon the 9 Equality groupings according to their needs. Also if what you are planning to do is likely to be perceived as having a positive or negative effect upon the 3 different groups in relation to the promotion of good relations. |
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| **9 Equality Groups** | **Perceived Impact****High – (H)****Medium - (M)****Low – (L)** | **Why this rating?** | **Promotion of Good Relations****(Yes/No)** | **Why this rating?** |
| Religious Belief |       |       | - |       |
| Racial/Ethnic Group |       |       | - |       |
| Political Opinion |       |       | - |       |
| Age |       |       | - |       |
| Gender |       |       | - |       |
| Marital Status |       |       | - |       |
| Sexual Orientation |       |       | - |       |
| Disability |       |       | - |       |
| Dependants |       |       | - |       |
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| **Opportunities to better promote Equality of Opportunity** |
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| **Question 5** – Are there steps which could be taken to reduce any adverse impact upon the Section 75 groups as identified in Question 4? |
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| **Good Relations** |
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| **Question 6** – Is there an opportunity in what you are trying to do to better promote Good Relations between the 3 groupings as identified in Question 4? |
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| **Consultation** |
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| **Question 7** – Tell us about who have talked to about your proposals internally or externally to help you decide if the needs further or no further equality investigation. |
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| Invest NI Equality Manager |
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| **Question 8** – In light of the above should the be |
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| x[ ]  | Screened Out – No Equality Issues – Please provide rationale for this decision. |
| No specific needs identified in relation to this programme. No impact on equality of opportunity has been identified that would require an EQIA. We will however continue to monitor the programme to assess whether future in depth screening is required. |
| [ ]  | Screened Out with some adjustments. – What adjustments have you made? |
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| [ ]  | Screened In for a deeper level of analysis of what is being considered or intended to be undertaken. (EQIA) – Please provide rationale for this decision. |
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| Signed: |  | Date: | 02/08/2021 |
|  | Policy /Programme Owner |  |  |
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| Approved | Pamela Marron | Date: | 03/09/21 |
|  | Equality Manager |  |  |
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| Modifications made. | Date: |       |
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| Date: |       |
| Approved by Equality Manager |  |  |