

Resource Matching

Improving productivity through efficient resource management

The company

Titanic Denim is a Multi Award Winning Luxury Sustainable Denim Brand based in Belfast. Sustainable and circular design has been the heart of the company from the beginning, and therefore uses reclaimed denim and textiles to create their luxury, bespoke designs. The company has gone from strength to strength and has proudly won many awards for its innovation, creativity, and commitment to sustainability.

The challenge

Founded in 2003, Community Textile Recyclers (Comtex) are one of Ireland's largest textiles recycling companies, working with local authorities, charity partners, community groups and schools to provide a range of banks designed to suit different location requirements. The company now collects over 35,000kgs of used clothing every week, helping local partner groups raise funds and divert textiles from landfill.

The solution

Practicing the principles of a circular design that contributes to the wider Circular Economy of Fashion, Titanic Denim creates luxury bespoke pieces, both clothing and furniture, through the rescuing and recycling of jeans, denim garments, fabrics, and other waste materials. Realising the obvious potential for synergy between Comtex, who collect discarded garments, and Titanic Denim who upcycle various textiles, but in particular denim, the ISL NI Sustainable Business Advisor introduced the two companies. This introduction led to the two companies making an arrangement whereby Titanic Denim make a regular collection of denim garments from Comtex.

The outcomes

Titanic Denim collect approx. 5 bags of clothes (5 'loads') quarterly, for a total of 20 loads per annum. Each load contains approx. 50 pairs of denim jeans for which Titanic Denim would ordinarily pay approx. £3/pair for in charity shops and online sellers. Total cost savings for Titanic Denim are based on 20 loads x 50 pairs of jeans per load = 1000 pairs of jeans per annum. The cost saving of (on average) £3.00 per pair x 1000 pairs = £3000 per annum.

Cost Saving: £3000 per annum

CO2 Reduction: 10 Tonnes

Landfill Diverted 1 Tonnes

Contact details

E: INFO@INTERNATIONAL-SYNERGIESNI.COM

W: www.international-synergiesni.com