CPI EXPORTS

2024

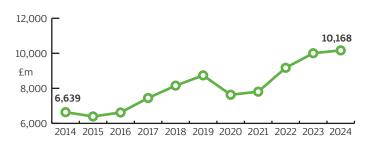
Source: Client Performance Indicators, Invest NI (August 2025)



The data presented below represents the export values of businesses supported by Invest NI, as collected through the annual Client Performance Indicator (CPI) process. These indicators specifically relate to Invest NI supported businesses and should not be considered representative of the wider Northern Ireland economy, for which more comprehensive data are available from the NI Statistics and Research Agency (NISRA). Exports are defined as all sales outside the United Kingdom.

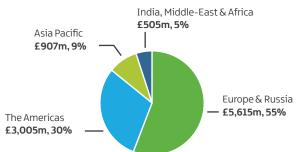
CPI exports by year

2014 to 2024



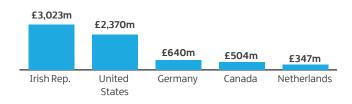
CPI exports by trade territory

2024



CPI exports top 5 markets

2024



The top 10 countries we export to account for 78%

78% of exports

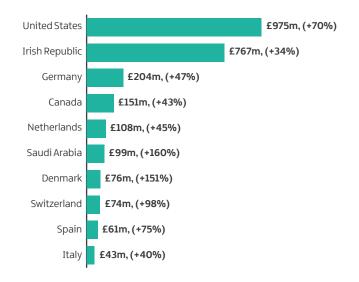


The top 5 countries we export to account for **68%**

of exports

CPI exports top 10 growth markets

2020 to 2024



CPI exports top 10 declining markets 2020 to 2024

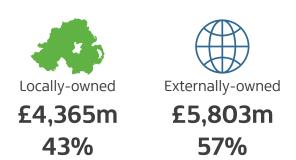
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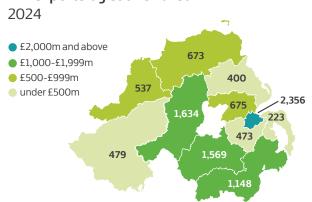
CPI exports by percentage of market share 2024

Other 32% Irish Republic — 30% France 3% United States 23% Germany 6%

CPI exports by company ownership 2024

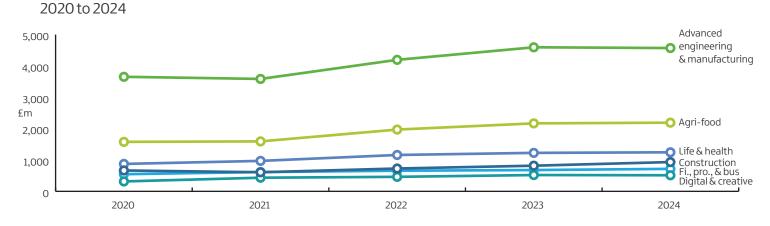




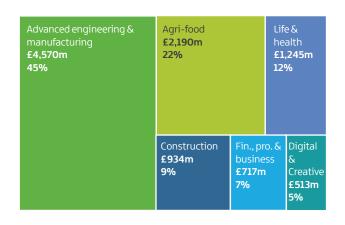




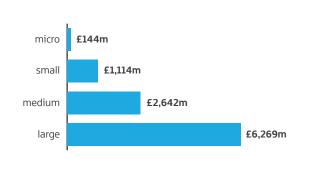
CPI exports by sector



CPI exports by sector 2024



CPI exports by company size 2024



CPI exports by country & trade territory 2020 to 2024

| Countries | 2020 (£m) | 2021 (£m) | 2022 (£m) | 2023 (£m) | 2024 (£m) | Growth 2020-24 (£m) |
|----------------|-----------|-----------|-----------|-----------|-----------|------------------------|
| Irish Republic | 2,255.5 | 2,317.8 | 2,632.3 | 2,781.9 | 3,022.7 | 767.2 |
| Argentina | 9.0 | 10.3 | 15.1 | 7.6 | 5.8 | -3.2 |
| Australia | 158.2 | 168.5 | 229.1 | 240.9 | 171.5 | 13.2 |
| Austria | 27.8 | 32.5 | 40.4 | 41.6 | 33.2 | 5.4 |
| Bahrain | 3.6 | 5.2 | 3.9 | 6.7 | 2.2 | -1.4 |
| Belgium | 212.4 | 162.1 | 116.6 | 178.6 | 242.4 | 30.0 |
| Brazil | 13.1 | 15.6 | 26.4 | 23.4 | 22.1 | 8.9 |
| Bulgaria | 8.4 | 8.2 | 7.3 | 11.3 | 10.8 | 2.4 |
| Canada | 353.3 | 314.2 | 464.5 | 539.1 | 504.1 | 150.8 |
| Chile | 16.0 | 11.0 | 13.7 | 30.9 | 16.1 | 0.1 |
| China | 201.1 | 227.6 | 248.0 | 223.5 | 185.7 | -15.3 |
| Colombia | 3.3 | 2.0 | 5.9 | 3.7 | 5.6 | 2.3 |
| Croatia | 3.1 | 2.2 | 3.3 | 4.8 | 4.2 | 1.1 |
| Cyprus | 2.2 | 2.8 | 3.7 | 4.2 | 6.0 | 3.8 |
| Czech Republic | 24.7 | 35.6 | 52.0 | 46.4 | 35.2 | 10.5 |
| Denmark | 50.5 | 56.4 | 114.6 | 119.1 | 126.8 | 76.3 |
| Egypt | 20.7 | 23.6 | 18.5 | 18.0 | 14.6 | -6.1 |
| Estonia | 3.2 | 3.5 | 4.6 | 3.6 | 3.9 | 0.8 |
| Finland | 97.7 | 55.0 | 69.7 | 80.4 | 31.9 | -65.8 |
| France | 337.0 | 301.5 | 331.0 | 381.9 | 322.5 | -14.5 |
| Germany | 435.9 | 424.8 | 555.5 | 579.1 | 639.9 | 204.0 |
| Ghana | 8.3 | 9.2 | 16.3 | 4.3 | 6.0 | -2.3 |
| Greece | 17.0 | 15.5 | 16.6 | 20.2 | 14.0 | -3.0 |
| Hong Kong | 55.2 | 57.2 | 64.9 | 65.1 | 53.8 | -1.4 |
| Hungary | 14.8 | 14.8 | 16.7 | 20.6 | 21.2 | 6.5 |
| Iceland | 2.4 | 3.1 | 3.5 | 7.5 | 1.8 | -0.6 |
| India | 16.5 | 22.9 | 29.6 | 25.8 | 39.3 | 22.8 |
| Indonesia | 30.9 | 35.7 | 17.2 | 16.1 | 18.6 | -12.3 |
| Israel | 27.9 | 26.4 | 27.1 | 41.1 | 30.4 | 2.5 |
| Italy | 106.8 | 118.4 | 137.8 | 184.1 | 149.5 | 42.6 |
| Japan | 76.5 | 76.6 | 84.8 | 91.9 | 66.1 | -10.3 |
| Kenya | 7.4 | 3.6 | 3.6 | 2.8 | 8.3 | 0.9 |
| Kuwait | 25.2 | 24.9 | 19.9 | 39.0 | 22.8 | -2.4 |
| Latvia | 2.3 | 3.2 | 3.4 | 3.5 | 3.0 | 0.7 |
| Lebanon | 20.3 | 9.3 | 2.0 | 4.8 | 5.7 | -14.6 |
| Lithuania | 5.5 | 5.7 | 7.9 | 7.6 | 5.4 | -0.1 |
| Luxembourg | 7.6 | 4.7 | 3.8 | 3.1 | 4.2 | -3.4 |
| Malaysia | 42.9 | 32.4 | 42.0 | 29.5 | 31.2 | -11.7 |
| Malta | 4.1 | 5.6 | 4.9 | 5.9 | 1.5 | -2.5 |
| Mexico | 24.9 | 31.9 | 40.9 | 48.0 | 53.4 | 28.6 |
| Morocco | - | - | - | - | 16.2 | n/a |
| Netherlands | 238.9 | 244.3 | 317.1 | 388.4 | 347.2 | 108.2 |
| New Zealand | 22.8 | 29.4 | 41.3 | 30.8 | 18.5 | -4.2 |
| Nigeria | 21.2 | 6.0 | 5.9 | 5.0 | 3.5 | -17.7 |
| Norway | 47.7 | 47.7 | 52.0 | 54.3 | 41.3 | -6.3 |
| Oman | 3.4 | 2.1 | 12.9 | 8.3 | 4.4 | 1.1 |
| Philippines | 9.4 | 14.2 | 22.7 | 15.2 | 8.9 | -0.5 |
| Poland | 69.2 | 73.3 | 69.7 | 69.2 | 69.4 | 0.2 |
| | 03.2 | 75.5 | 05.7 | 05.2 | 05.7 | 0.2 |

| Countries | 2020 (£m) | 2021 (£m) | 2022 (£m) | 2023 (£m) | 2024 (£m) | Growth 2020-24 (£m) |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|------------------------|
| Portugal | 14.3 | 14.6 | 15.8 | 20.7 | 19.1 | 4.9 |
| Qatar | 20.1 | 10.6 | 25.1 | 21.0 | 20.1 | -0.1 |
| Romania | 26.6 | 19.4 | 24.6 | 30.7 | 22.3 | -4.3 |
| Russia | 37.3 | 33.9 | 12.3 | 9.6 | 0.2 | -37.1 |
| Saudi Arabia | 62.0 | 69.5 | 68.1 | 112.7 | 161.1 | 99.0 |
| Singapore | 64.5 | 58.1 | 60.8 | 49.3 | 62.1 | -2.4 |
| Slovakia | 7.9 | 7.8 | 9.9 | 13.4 | 10.2 | 2.3 |
| Slovenia | 3.3 | 2.9 | 2.9 | 4.6 | 2.8 | -0.5 |
| South Africa | 46.2 | 47.8 | 52.3 | 61.9 | 53.9 | 7.7 |
| South Korea | 50.3 | 42.3 | 36.9 | 48.3 | 45.5 | -4.8 |
| Spain | 81.8 | 94.2 | 111.6 | 128.4 | 143.3 | 61.5 |
| Sweden | 63.2 | 62.1 | 73.5 | 79.3 | 87.7 | 24.5 |
| Switzerland | 75.1 | 73.2 | 116.2 | 165.4 | 148.7 | 73.6 |
| Taiwan | 13.9 | 10.7 | 9.6 | 22.9 | 19.8 | 5.9 |
| Thailand | 149.4 | 159.3 | 188.2 | 154.4 | * | * |
| Turkey | 36.3 | 27.2 | 27.8 | 37.4 | 36.3 | 0.03 |
| UAE | 75.9 | 58.1 | 72.0 | 65.4 | 78.9 | 3.0 |
| United States | 1,394.3 | 1,676.9 | 1,820.5 | 2,083.5 | 2,369.6 | 975.3 |
| Vietnam | 6.4 | 5.0 | 5.6 | 4.7 | 5.1 | -1.3 |
| Other (Unassigned) | 137.6 | 122.9 | 295.9 | 236.3 | 136.4 | -1.2 |
| Other Asia and Oceania | 17.6 | 15.3 | 23.4 | 53.8 | 49.1 | 31.5 |
| Other Eastern Europe | 12.9 | 9.7 | 3.8 | 8.2 | 4.4 | -8.5 |
| Other Latin America and the Caribbean | 20.9 | 15.0 | 18.9 | 47.8 | 28.1 | 7.2 |
| Other Middle East and North Africa | 27.8 | 23.2 | 50.4 | 7.8 | 22.5 | -5.3 |
| Other North America | * | * | * | 3.5 | * | * |
| Other Sub-Saharan Africa | 29.0 | 27.0 | 9.8 | 11.7 | 15.2 | -13.8 |
| Other Western Europe | * | * | * | 4.6 | 1.8 | * |

| Trade territories | 2020 (£m) | 2021 (£m) | 2022 (£m) | 2023 (£m) | 2024 (£m) | Growth 2020-24 (£m) |
|--------------------|-----------|-----------|-----------|-----------|-----------|------------------------|
| Europe & Russia | 4,343.3 | 4,305.1 | 4,979.0 | 5,499.7 | 5,615.0 | 1,271.7 |
| Americas | 1,839.2 | 2,078.8 | 2,406.5 | 2,787.5 | 3,004.8 | 1,165.6 |
| APAC | 898.9 | 932.1 | 1,074.7 | 1,046.4 | 907.3 | 8.4 |
| IMEA | 415.4 | 369.4 | 417.4 | 436.4 | 505.0 | 89.6 |
| Other (Unassigned) | 137.6 | 122.9 | 295.9 | 236.3 | 136.4 | -1.2 |
| | | | | | | |

| Total Exports | 7.634.4 | 7.808.4 | 9.173.6 | 10.006.3 | 10.168.4 | 2,534.0 |
|---------------|---------|---------|---------|----------|----------|---------|



 $[\]hbox{``data\,has\,been\,suppressed\,to\,protect\,confidentiality.}$